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## RAISE YOUR SUN SAFETY EYE-Q

Sunglasses are more than just an accessory – they're a necessity for kids' eyes.

Here are the facts...

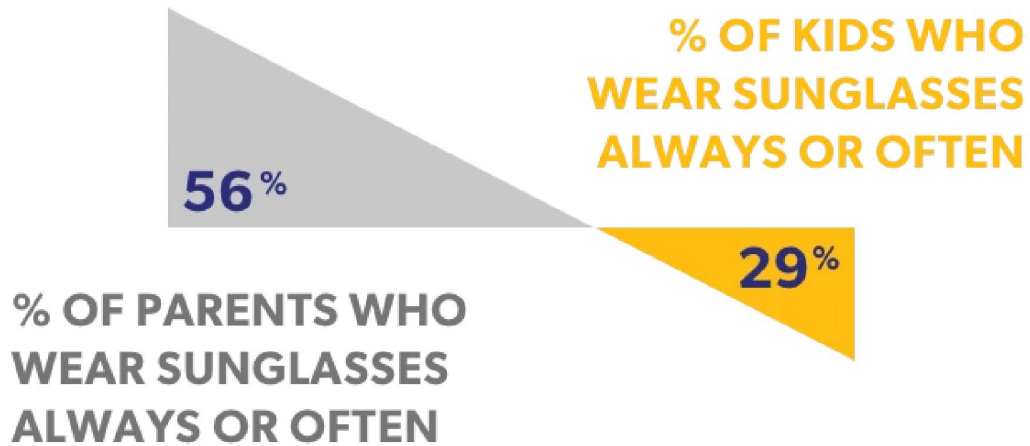
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## IF IT'S TIME FOR SUNSCREEN, IT'S TIME FOR BABIATORS!

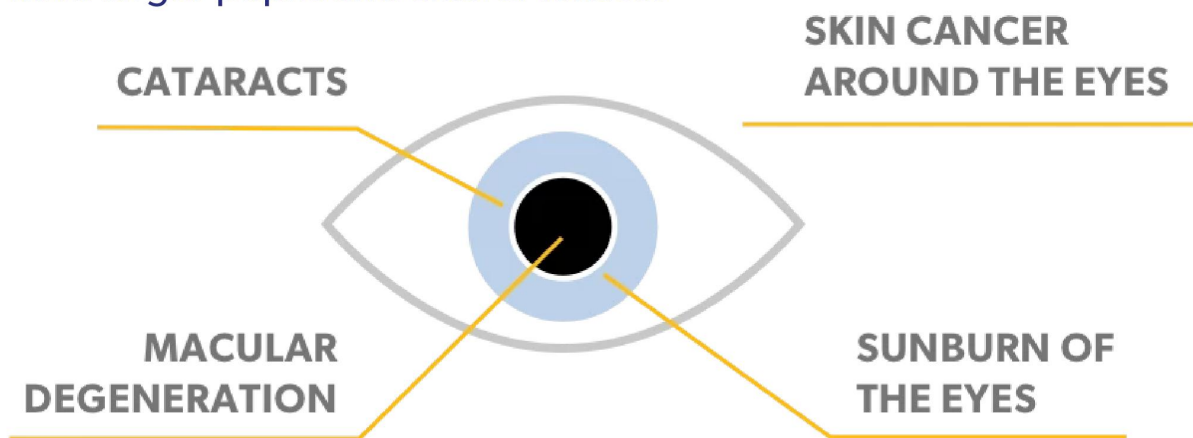
Kids receive **3x more annual UV exposure** than adults



**Less than 30% of parents** are currently protecting their children's eyes with sunglasses.



Young eyes are **more susceptible to sun damage** because they have larger pupils and clearer lenses.



## SUNGLASSES PROTECT YOUNG EYES FROM UV DAMAGE

If babies and kids spent



just **30 minutes a day** wearing Babiators & Aces, their eyes would gain **3,000+ hours** of UV-free time!

## WHAT TO LOOK FOR:

- 100% UVA/UVB protection
- High-quality, durable frames
- A comfortable fit and a great style your kids will love!

WE  KIDS EYES. PLEASE PROTECT THEM WITH



*\*Facts derived from the Vision Council's 2015 and 2016 UV reports*

*<sup>1</sup>Based on data from The Vision Council's 2015 UV report focusing on children 0-*