



SHOP ERGONOMICS MISSION IMAGINATION STATION TICKETS

About Our Backpacks

Our designer backpacks bridge function and durability with fashion and fun! These bright and tough-built backpacks are specifically designed for kids' unique measurements. Our patented horizontal design with ergonomic attributes is designed to carry weight at waist level.



Ergonomic Comfort



Lightweight, durable and comfortable

At just 1.3 pounds (.6 kg), our backpacks are perfect for keeping unnecessary weight off kids' back and shoulders.



Weight Distribution for Comfort

Contoured air-mesh adjustable shoulder straps with a sliding sternum strap distribute the horizontal load optimally over the shoulders.



Padded Device Pocket

Interior padded pocket for a small laptop (large size), or iPad/tablet (medium size) protects from drops, bumps and scratches.



ID Card Holder

Removable child's name card holder under main cover flap.



Plenty of multi-functional pockets

Five exterior pockets and seven interior pockets help distribute weight.



Mini Pocket & Zipper Pulls

Right shoulder strap mini pocket is perfect for lunch money. Easy to grab beehive shaped zipper pulls.



Large

15" wide x 16" deep x 12" high

Perfect for a 7 to 10 year old kid over 4ft tall (125cm)

Medium

13" wide x 5" deep x 11" high

Perfect for a 5 to 7 year old kid between 43"- 49" tall (108-125cm)

Small

12.5" wide x 4" deep x 10" high

Perfect for a 3 to 5 year old kid between 36"- 42" tall (90-107cm)

Recommended for ages 3+

Fits a folder 11⁵/₈ in. wide by 9³/₈ in. high