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SHARE



Continued research in dermatology for over 60 years

Mustela® partners with dermatology, maternity and childcare professionals to further its expertise on the physiological and neurosensory properties of the skin. Our global research programs have resulted in 54 scientific publications and 843 patents.



Skincare by Skin Type

Although a baby's skin may appear smooth and perfect on the outside, Mustela®'s researchers have clinically proven that a baby's skin is still developing up until the age of 2. During this period of development, the skin is extremely fragile and is not able to fully protect itself from daily environmental conditions. Through analyzing the physiology of baby and child skin, Mustela®'s research team has scientifically proven that there is not one, but many different types of baby skin: normal, dry, eczema-prone and very sensitive skin.



Proven Results



Mustela® draws upon its dermatological expertise to create innovative products that are effective. All products and ingredients undergo a series of clinical tests by a team of medical professionals to guarantee their efficacy. Mustela® researchers also use an exclusive patented technology called Stelaskin®, which is a reconstructed model of a newborn's epidermis. This allows them to explore a baby's skin at the cellular level.



Guaranteed Safety

Mustela®'s product safety comes first. We create hypoallergenic(1) formulas and test them under dermatological, pediatric and gynecological supervision. Each ingredient is carefully selected and tested for safety. Mustela®'s formulation guidelines go beyond current cosmetic safety standards and will never include any questionable ingredients such as parabens, phthalates, phenoxyethanol, ammonium lauryl sulfate, sodium lauryl sulfate, cyclotetrasiloxane, p-Phenylenediamine or related compounds, BHA, benzophenone, ethylhexyl methoxycinnamate, triclosan and alcohol.

Plant-Based Ingredients

Mustela® prioritizes the use of natural ingredients and offers increasingly natural formulas.

- Normal Skin Product Line: 95% ingredients of natural origin
- Dry Skin Product Line: 95% ingredients of natural origin

- Very Sensitive Skin Product Line: 98% ingredients of natural origin

Avocado Perseose®

After identifying rare molecules within the heart of the avocado, scientists from Mustela® extracted, purified and concentrated these molecules to yield a natural active ingredient: Avocado Perseose®. This patented, natural ingredient, which is used in all of Mustela®'s Bebe-Enfant products works to hydrate the skin and preserve its cellular richness.

Avocado perseose®: New generation of skin protection for your baby | Mustela



Sunflower Oil Distillate®

Sunflower Oil Distillate®, which is used in the Stelatopia® range, has soothing properties and provides lipids that are essential for replenishing and maintaining a healthy moisturized skin barrier.

Galactoarabinan

Galactoarabinan is a natural ingredient derived from the larch tree that is used in some of Mustela®'s Maternity products. This clinically proven ingredient delivers powerful hydration, which promotes elasticity, keeps skin supple

and helps it to withstand stretching – all of which work to prevent the appearance of stretch marks.

Stimulating the Senses



With rich, soothing textures and gentle fragrances, Mustela®'s products are highly sensorial and encourage skin-to-skin contact between parent and child. Establishing a skincare routine not only protects and delivers necessary hydration to the skin, it also stimulates a baby's senses and paves the way for healthy growth and neuro-sensory and cognitive development.



Support for New and Expecting Parents

Mustela® is committed to providing new and expecting parents with personalized services and expert advice to address their needs for information and support. We have several guides and educational videos dedicated to pregnancy as well as baby and child skincare routines.



Respect people and their environment

All Mustela® products are designed to minimize their impact on the planet. In addition to ethical and sustainable ingredient sourcing, our bottles and containers are recyclable (2) and our



cartons are made of paper from sustainably managed forests and printed on using plant-based inks. Additionally, all Mustela® foaming formulas are biodegradable (3).

(1) Formulated to minimise the risk of allergic reactions. (2) According to French recyclability criteria. (3)

OECD 302B.

100% OF PRODUCTS IN THE MUSTELA® BÉBÉ-ENFANT® RANGE ARE ECO-DESIGNED

SOURCING OF PLANT-BASED ACTIVE INGREDIENTS

Commitment to responsible plant sourcing for all ingredients, including Avocado Perseose.

Ethical & responsible sourcing, respectful of biodiversity (member of UEBT* since 2011).

*Union for Ethical Bio-Commerce

SOURCING OF PACKAGING

The cardboard used for packaging is made from sustainably-managed forests and printed using plant-based inks.

PRODUCT END-OF-LIFE

- Recyclable bottles and boxes⁽¹⁾.
- Biodegradable foaming formulas⁽²⁾.



PRODUCTION

Commitment to reducing energy consumption⁽³⁾.

21.6% less water | 15.8% less electricity | 25.2% less gas

TRANSPORT/DISTRIBUTION

Decrease of environmental impact with an optimized commute from Eperon, the global production site, to the warehouse.

Eperon (France) production site is ISO 14001 certified and committed to an environmental strategy (set up by Laboratoires Expanscience on their R&D and production activities).

(1) According to French recyclability criteria. (2) OECD 302B. (3) 2010-2015, at Eperon plant, for 100 units produced.

*70% of total volumes of Mustela® products sold throughout the world